

## CHRISTINE MARIE LARSEN

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design portfolio: christinemarielarsen.com

illustration portfolio: christinelarsen.com

## Get to know me:

*I am a designer, illustrator, and animator with over 20 successful years building great experiences in print and online. Extremely organized with a strong work ethic and highly creative energy, I love creating work that engages, inspires, and connects.*

## FREELANCE

### Christine Marie Larsen Design & Illustration

1999-present

**DESIGN:** I have successfully enjoyed many years of freelance print and web design, working with a wide variety of clients (private, non-profit, and corporate) managing multiple projects for multiple stakeholders at a time. Key accomplishments include design and production of print and web collateral, publication design, CD and package design, advertising, project management, web design and implementation, identity, and animation.

**ILLUSTRATION:** Freelance illustration for the editorial, kid-lit, and corporate market using traditional and digital methods. Experienced working with art directors, design teams, and committees. **Ongoing illustration project:** a weekly column for the *Seattle Review of Books*, "Portrait Gallery."

**Key accomplishment:** Published in the *New York Times*. **Head Robotmaker:** proprietor of the Robot of the Month club, a subscription print service that I ran for 5 years and shipped worldwide.

**CLIENTS:** *The New York Times* Op-Ed, *The Stranger*, *Travel & Leisure*, *The Seattle Review of Books*, St. John Well Child, New Star Press, Quarto Gallimard, *Hudson Valley Magazine*, Clients and Profits, Northwest Heritage Resources, Sound Discipline, Birds + Bees + Kids, Art Wolfe, Inc., Pike Place Market Foundation, Pike Market Childcare and Preschool, Medieval Women's Choir, Conflict Resolution Center of the Inland Northwest, Cranium, Inc., Modern Dog, Citizens' Council for the Arts, Project NEON/Seattle Counseling Service, ZAAZ.

## IN-HOUSE

### Art Wolfe, Inc

Designer, Digital Darkroom Artist

2001-2006

**Key accomplishments:** As a member of world-renowned nature photographer Art Wolfe's team I worked closely with him on web, print, and fine art photography projects. Responsible for the design and implementation of his early websites, stock and e-commerce ventures, I worked as web designer, front-end developer and producer, managing internal assets and outside web application vendors. This online retail storefront allowed art buyers to view the virtual gallery of limited edition Art Wolfe Fine Art Prints, order, and customize framing options. Design duties included printed marketing materials and promotional pieces, and the coordination and implementation of email marketing, online, and screen advertising. My digital darkroom skills were honed to Mr. Wolfe's high standard of image making, and I am an expert at digital retouching, color correction, manipulation and compositing for fine art, books and commercial photography.

### Avenue-A/Razorfish, REAL Networks (ARTSOURCE/FILTER)

Designer, Editor, Production Artist

1999-2008

Short-term in-house assignments with a variety of project-based teams. Duties included design, production, layout, flash animation, media acquisition.

**Clients:** Avenue-A/Razorfish, REAL Networks Media Publications, REAL Networks Marketing Group.

### Microsoft Corporation, Interactive Media Group Cross Services Division (ARTSOURCE/FILTER)

Photo Editor/Researcher/Content Coordinator/Producer

January 1996-May 1999

**Key accomplishments:** During this full-time, 3.5 year assignment, I was responsible for the acquisition, trafficking, and editing of photographs and video for domestic and foreign multimedia CD ROM titles and on-line products, clearing third-party rights, ensuring proper licensing and invoicing. Worked with budgets ranging from \$200 to \$140,000. Products include reference, entertainment, news, games and online magazines.

## SKILLS/TOOLBOX *A partial list*

<b>DESIGN</b>	Adobe CC Suite: Photoshop, InDesign, Illustrator, Acrobat, After Effects, Sketch
<b>CODE</b>	HTML5, CSS3, Bootstrap, some PHP and JS
<b>ONLINE</b>	Slack, Basecamp, GitHub, MailChimp, Wordpress, Movable Type, Squarespace, Constant Contact
<b>ILLUSTRATION</b>	Traditional and digital

## EDUCATION

- BA, The Evergreen State College  
*Emphasis on 16mm film and video production.*
- School of Visual Concepts  
*Life Drawing, Painting, and Graphic Design.*

## ASSOCIATIONS

- AIGA
- SCBWI